



ENERGY STAR® QUALIFIED LIGHT FIXTURES

KEY SALES MESSAGES:

ENERGY STAR is:

- > A U.S. government-backed symbol for energy efficiency
 - > A label earned by products that prevent air pollution by meeting strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and U.S. Department of Energy
-

ENERGY STAR qualified light fixtures:

- > Use 2/3 less energy (than standard incandescent fixtures)
- > Come with long-lasting pin-based bulbs that only have to be replaced once every 7 years on average
- > Offer automatic daylight shut-off and motion-sensing features on outdoor fixtures
- > Generate 70% less heat than incandescent light fixtures
- > Are designed to be stylish and energy efficient

Replace the five most frequently used light fixtures in your home or the light bulbs in them with ENERGY STAR qualified ones, and you could save more than \$60 each year in energy costs.

CUSTOMER FAQs:



Why are ENERGY STAR qualified fixtures more expensive?



Qualified fixtures are actually less expensive in the long run. What you save over time in energy and bulb replacement costs can more than make up for the difference in the up-front cost.



Don't fluorescent bulbs flicker and give off an odd color light?



To earn the ENERGY STAR, bulbs cannot flicker or take longer than one second to turn on. The light from ENERGY STAR qualified fixtures generally mirrors that of soft white incandescent bulbs. Manufacturers back up their ENERGY STAR qualified fixtures with a 2-year warranty.



FOR MORE INFORMATION:
www.energystar.gov